



PROJECT

Build Products for Construction Companies.

TARGET AUDIENCE

Approx. 350 employees and are based in Tulsa OK.

OBJECTIVE

MESA came to us as they wanted to give their employees \$500.00/year to purchase safety products and apparel. They wanted their employees to be able to order online and on demand so they would no longer have to purchase inventory which saved them upfront costs and thousands of dollars in obsolete goods when they would not sell.

SOLUTION PROVIDED

They experience a lot of turnover and this program is helpful in their onboarding as they can have their new hires order and then have their goods/garments embroidered and sent to them before their start date. MESA offers their new employees a "CREW KIT" which consists of 5 t-shirts (different colors and different safety messages), 2 caps, and a sweatshirt which we also package and send to their newly hired. MESA also has a university and a second store for their safety and fire retardant gear along with carhartt jeans and jackets.